



"Combining property analytics with cutting edge business intelligence."

As property markets evolve and the volume of data expands, executives need meaningful insights in micro time frames. With Urban Supply Intelligence, or USI, property research and analysis becomes dynamic, meaningful and mobile.

Decision making with rapid insights

USI takes the traditional consultative approach to property research to a new level, by combining a deep understanding of property markets with the latest in business intelligence technology.

Through a powerful, visual process aligned with how the brain best interprets information, USI transforms large volumes of property development or market data into interactive charts, maps and dashboards.

Recover more value from data

USI's unique fusion of analysis and technology recovers undiscovered value from existing data, such as trends in existing purchaser product preferences, which can often be overlooked.

USI's traditional development advisory services can also add incremental value to property data to improve project performance.

Transferable across markets

While USI was developed primarily for the property development sector, including residential, retail and commercial applications, its solutions are easily transferable and scalable to sectors such as infrastructure, health and mining.

Trusted industry experience

USI was created by Peter Bell, a seasoned property analyst with 15 years of experience in the field, on both client-side and consultant-side.

Peter works with some of Australia's leading companies and government bodies, including:

- Stockland
- Mirvac
- Peet
- Villa World
- Lend Lease
- Sekisui House
- Aveo
- Brown Property Group
- Logan City Council
- SEQ Council of Mayors
- RP Data
- Place Advisory



"The ability to understand data relationships, and deliver key findings through dynamic, visual dashboards, can significantly improve decision making quality and timeframes."

Peter Bell | Founder and Principal

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